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The
GALT HOUSE
Legendary • HOTEL • Louisville

**THE GALT HOUSE HOTEL LAUNCHES ULTRA-LUXURY ‘ONCE IN A LIFETIME’
EXPERIENCE WITH ICONIC LOUISVILLE BRANDS**

Ahead of National Bourbon Month in September, Louisville’s landmark hotel has announced an exclusive experience in The Bourbon Capital of the World offered at \$75,000



LOUISVILLE, KY – August 4, 2022 – In honor of AJS Hotels’ milestone 75th Anniversary, [The Galt House Hotel](#) has announced a limited-time “Once in a Lifetime at The Galt House” luxury weekend package with opulent inclusions offered at a price of \$75,000. Just ahead of National Bourbon Heritage Month in September, the high-value experience offers travelers the chance to access all the over-the-top luxuries distinctive to Louisville – inclusive of a one-of-a-kind bourbon experience at [Old Forester Distillery](#) and top-notch treatment at a variety of the Bourbon Capital’s most iconic establishments. With no detail spared, the experience includes a fully planned itinerary to include private jet transportation, dining, activities and a personal chauffeur for a legendary, bourbon-filled weekend.

The lavish three-night getaway includes round-trip private jet travel within the United States via PrivateFlite Aviation, luxury car service by Derby City Dream Cars, an exclusive distillery tour with Old Forester Bourbon, wine tastings, presidential suite accommodations, dining at [Swizzle Dinner & Drinks](#) and VIP access to horse races.

Legendary Luxury at The Galt House Hotel

The ‘Once in a Lifetime’ experience includes accommodations in the hotel’s luxurious and spacious presidential suite with sweeping views of the Ohio River and accompanied by the acclaimed Southern hospitality the destination is known for. Guests will arrive to a warm welcome with in-room amenities, a champagne toast, memorable keepsakes and a personal chauffeur for the weekend. Embodying Louisville’s intersection of Bourbon culture and culinary excellence, the package includes access to a private dinner experience at Swizzle Dinner and

Drinks on the hotel's 25th floor, offering panoramic views of the city skyline. The dining experience will include a personally curated dinner menu paired with ultra-rare Kentucky bourbons and wines. Throughout the weekend, guests can enjoy VIP access to each of the hotel's celebrated dining concepts for private bourbon and wine tastings, indulgent five-course dinners, mixology experiences and refreshing libations made with the very best, rare Kentucky bourbons.

The Best of the Bourbon Capital

Ahead of National Bourbon Month in September and honoring Kentucky's designation as the Bourbon Capital of the World, the package incorporates a myriad of bourbon inspired activities and tastings on property and the Galt House Hotel's location just steps away from Louisville's famed Whiskey Row. The package includes a unique tour of the [Old Forester Distillery](#) followed by a curated VIP tasting and a private barrel selection experience, available to package guests exclusively. With the guidance of one of Old Forester's esteemed brand ambassadors, guests will partake in each step of the cherished barrel selection process, where the group will hand-select one of Old Forester's finest bourbon barrels that will be specially bottled with a customized label.

Off to The Races in Style

Home to the Kentucky Derby, guests will have a behind-the-scenes experience like none other. With a private trip to Kentucky's beautiful countryside a private tour of [Stonestreet Horse Farm](#) and the chance to see magnificent thoroughbred racehorses up close and personal. Guests will enjoy the ultimate brunch before heading to a horse race in style with luxury car transportation for a VIP viewing in a private suite, attendance to the winner's circle presentation and a one-on-one meeting with the winning jockey.

As bucket list travel continues to boom, the extravagant experience offers access to the grandest experiences Louisville has to offer as 'The Bourbon Capital of the World' and the home to the iconic Kentucky Derby. The "Once in a Lifetime at The Galt House" package will be offered for a limited-time in 2022 and includes accommodations for up to eight guests.

Details are as follows:

Once in a Lifetime Experience Package

- Three nights in the Presidential Suite featuring a kitchen and private waterfront balcony accompanied by adjacent One Bedroom suite accommodations
- Round trip private jet transportation (*within 750 miles of Louisville*)
- Luxury chauffeur service with Derby City Cars
- Daily private dining experiences in Swizzle and Walker's Exchange
- Private tour and tasting at Old Forester Distillery
- Private tour of Stonestreet Horse Farm
- VIP Viewing of Horse Race
- Private Wine Tasting Experience

With 1,310 sophisticated guest rooms and suites, 130,000 square-feet of function space, and six inventive dining concepts onsite, the recently transformed Galt House Hotel provides the best of Southern hospitality. Centrally located in downtown Louisville, with quick accessibility to the

city's buzziest attractions including Whiskey Row, the Louisville Slugger Museum & Factory, Muhammad Ali Center, Urban Bourbon Trail, Fourth Street Live and more.

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About The Galt House Hotel

The legendary [Galt House Hotel](#) is Louisville's only waterfront hotel and offers more meeting space than any other in Kentucky. Originally established in 1835, The Galt House has been the backbone of Louisville's hospitality industry for over 180 years. The property was re-established by local developer Al J. Schneider in 1972 and remains a cornerstone of the AJS Hotels portfolio. In 2020, The Galt House was transformed after an \$80 million renovation to feature 1,310 sophisticated guest rooms and suites, 130,000 square-feet of function space, over 50 meeting rooms and 70 residences. There are four premium food and beverage destinations including [Swizzle Dinner & Drinks](#), a revolving restaurant on the 25th floor of the West Tower, [Walker's Exchange](#), which harkens to Louisville's earliest days as a culinary destination, and [Jockey Silks](#), one of the founding members of the Urban Bourbon Trail. Coming soon, The Galt House Hotel's distinct bar concept and Urban Bourbon Trail staple [Down One Bourbon Bar](#) will re-open in October. For reservations, call 1-800-THE-GALT, or visit www.GaltHouse.com.

About Trademark Collection by Wyndham

Each of Trademark Collection by Wyndham's upper-midscale-and-above hotels around the world – from landmark hotels in Germany and Switzerland to its flagship hotel, The Galt House Hotel in Louisville, Kentucky – boast three common attributes: character, charm, and individuality. Launched in 2017, Trademark is the first soft-brand geared to three- and four-star hotel owners passionate about upholding their hotels' independent spirit and designed for everyday travelers seeking distinctive, attainable accommodations in sought-after destinations. For more information, visit www.wyndhamhotels.com/trademark.

About AJS Hotels

AJS Hotels is Louisville, Kentucky's largest owner-operator of hotels with real estate and lumber divisions with over 1,000 employees. The company's holdings include: The Galt House Hotel, the Crowne Plaza Louisville Airport, Waterfront Plaza, One Riverfront Plaza, Embassy Suites Louisville, and Home Supply Company.

Since 1947, the family-owned Al J. Schneider Company has been the bedrock of Louisville, Kentucky's hospitality industry. Founded originally as a small startup by visionary and general contractor Mr. Al J. Schneider, over the course of 50 years, Mr. Schneider went on to build schools, banking institutions, medical facilities and own four of the largest hotels in Louisville. As a developer, he was responsible for bringing Louisville's economic and tourism focus back to its Main Street roots adjacent to the Ohio River. While Mr. Schneider passed away in 2001, his legacy lives on through his family, team members, and the vision he saw for Louisville. For more information on the Al J. Schneider Company, please visit www.ajshotels.com.